

Press Release

Monday April 30, 2012

Portland highlighted at Regional Living Expo

Victoria's inaugural (and free) Regional Victoria Living Expo to entice Melburnians to move to the regional Victoria was held at the Melbourne Convention and Exhibition Centre from Friday 27, until Sunday 29 April.

The Regional Victoria Living Expo brought together 48 of Victoria's rural and regional councils as well as over 130 exhibitors under one roof, making it easy to explore everything regional Victoria had to offer.

Committee for Portland Executive Officer Anita Rank was present at the expo and is extremely confident that many people will make the sea change to south west Victoria. "The Expo gave Melbourne residents and businesses all the information they need when considering relocating to regional and rural Victoria". "Most people had already made up their mind that they wanted to relocate and were after specific information about housing prices, job opportunities and essential services such as health care." Ms Rank explained.

Established by the State Government to increase population and investment in regional Victoria this was an opportunity too good to miss out on according to Ms Rank who said the Committee for Portland plays a vital role in assisting people make a successful transition to regional living.

The Glenelg Shire Council Economic Development and Tourism department were also at the Expo to promote Portland and the Surrounding areas.

For more information contact Executive Officer Anita Rank on 0407802302