

## **Press Release**

### **Many discovered the diversity of the Discovery Coast at Regional Victoria Living Expo.**

The Regional Victoria Living Expo held from April 19- 21 at the Melbourne Convention and Exhibition Centre is a key initiative by the Victorian State Government to drive population and investment to regional and rural Victoria.

In its second year the free event had exhibitors by all of Victoria's forty eight regional and rural councils. The Expo showcased information about relocating to regional and rural Victoria and with all regions of Victoria under the one roof it allowed attendees to better understand the range of opportunities in regional and rural Victoria in one visit.

The Glenelg Shire Council hosted an Industry hub and was supported by the Portland Tourist Association, Allan & Gail Barret from Sea View Real Estate and the Committee for Portland.

Committee for Portland Executive Officer, Anita Rank said "The Committee for Portland's second year at the Regional Living Expo proved to be very successful. We were very busy chatting and fielding inquiries from Melbournians about relocating to Portland".

Ms Rank explained "Despite being better prepared than last year we were overwhelmed by the increase in attendances at the Expo and genuine enquiries into job prospects, business opportunities and house prices. Also of note was the increase in the number of retirees looking to visit Portland."

The weekend also provided an opportunity to gather important marketing data from people interested in visiting Portland for an "Open Day" from 8-10 June. Ms Rank said "One of the entrants will have the opportunity to win the "Open Day" long weekend in June with airline tickets donated by Sharp Airlines and accommodation by Quest."

Hosted by the Glenelg Shire, business operators, education providers, real estate agents and the Committee for Portland will have the opportunity to attend the Portland "Open Day".

For more information regarding the upcoming "Open Day" please contact Council's Tourism Coordinator on 5522 2206.