

Press Release  
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## Local business success shared at Committee dinner

Celebrating local business success stories was the theme of the Committee for Portland's recent Members Dinner.

Inspiring guest speakers gave passionate insights into their businesses and how they stay ahead of their competitors and remain relevant in difficult times.

"We wanted to perpetuate the great work of the Save Portland Campaign by sharing business success stories amongst our Members, and it proved to be the perfect formula for a great night" explained Executive Officer, Anita Rank.

Local business owners who shared their secrets and successes included Network Video, The Tea Tree Galley, Alex Cancian's Menwear, Southern Canning, WDEA and the Young Professionals Network.

Exceptional customer service and developing a unique point of difference were the main reasons sighted by business owners as the secret of their success.

Business Manager from the Department of State Government, Business and Innovation, Lindsay Ferguson was on hand to offer support to businesses that require training and business planing advice.

Ms Rank said "It was a fantastic night, giving us all the opportunity to learn more about our local businesses and also providing us with a forum to be able to network and exchange ideas, it was positive outcome for everyone" "If we can keep this momentum going and keep sharing ideas then Portland will continue to grow and prosper".

For more information contact Anita Rank 0407 802 302