



Press Release
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Portland MADE Network Releases New Logo

The Portland MADE (Manufacturing, Assemble, Design and Engineering) Network was established in March this year to assist businesses to secure new contracts that could lead to larger scale opportunities in the manufacturing industry.

The Network, which is auspiced under the umbrella of the Committee for Portland, is a diverse group of fifteen Portland manufacturing businesses who decided that the next step for the group was to further formalise their identity with the development of a logo.

Committee for Portland Executive Officer Anita Rank said that despite being a subcommittee of the Committee for Portland the network needed a separate identity that would promote the capabilities of the manufacturing industry in Portland.

"We have a number of creative people in town and a logo competition was the best way to draw out some of that local talent and we are very happy with the response" Ms Rank explained.

The judging panel were very impressed with the number and variety of designs that were presented. Bayview College student, Rachel Roberts submitted the winning logo design.

Rachel provided a simplistic design that captured the collaborative nature of the network coming together as a united body.

For more information please contact Anita Rank 0407 802302